

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters' Day, 2013 – Publicity – Telecasting of Spots & Scrolls in Telugu News Television Channels – Payment of bills Rs.22,573/- to Telangana Broadcasting Pvt. Ltd, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 901

Dated: 23-02-2013

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-76, dt:22-01-2013.
2. Govt. Lr.No.6920/Elecs.E/A2/2012-89, dt:22-01-2013.
3. From M/s. T New, Hyderabad, Invoice Nos. TBC/134/2013, dt: 02-01-2013.
4. From M/s. T New, Hyderabad, Invoice Nos. TBC/130/2013, dt: 22-01-2013.
5. G.O.Rt.No.351, Fin. (Expr.GAD.I) Dept., dt:02-02-2013.

ORDER:

In the letter 1st read above, M/s. Telangana Broadcasting Pvt. Limited, Hyderabad has been requested to telecast 5 sports through the channel from 23rd January to 25th January, 2013 @ 600/- per 10 seconds spot to create awareness among the citizens / electors regarding National Voters' Day, 2013. Accordingly, M/s Telangana Broadcasting Pvt Limited, Hyderabad has telecasted scrolls in their channel TV News and furnished the bill for an amount of Rs.10,112/- including all taxes and requested for arranging payment in the reference 3rd read above.

2. In the letter 2nd read above, M/s. Telangana Broadcasting Pvt. Limited, Hyderabad has been requested to telecast the Scrolls through TV News channel from 22nd January to 24th January, 2013 in connection with National Voters' Day on 25.01.2013 @ 25 Scrolls per day i.e., 10 Scrolls in the morning between 7 to 9 a.m. and 15 Scrolls in the evening between 7 to 9 p.m. @ Rs. 150/- per scroll exclusive of service tax. Accordingly, M/s Telangana Broadcasting Pvt Limited, Hyderabad has telecasted scrolls in their channel TV News and furnished the bill for an amount of Rs.12,641/- including all taxes and requested for arranging payment in the reference 4th read above.

3. After careful examination, Government hereby accord sanction for payment of **Rs.22,573/-** (Rupees Twenty two thousand five hundred and seventy three only) to M/s.Telangana Broadcasting Pvt. Limited, Hyderabad towards the cost of telecasting Spots & Scrolls through their channel from 22-01-2013 to 25-01-2013 to create awareness among the citizens / electors regarding National Voters' Day, 2013.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 Elections - M.H 103 Preparation and Printing of Electoral Rolls – S.H (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the additional funds provided in the G.O. 5th read above.

(Contd...2...)

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above and credit in favour “ **M/s Telangana Broadcasting Private Limited, Hyderabad**” A/c No. **26610400001654**, Bank of Baroda, Road No.10, Banjara Hills, IFSC Code: **BARB 0(Zero) PBBHYD**, MICR Code: **500012018**.

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Manager, Telangana Broadcasting Pvt. Ltd.,
2nd Floor, Telangana Bhavan, Banjara Hills, Hyd.34.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER